

Genoa Comprehensive Planning Group Notes
Tuesday 10 February 2009

Present: Maria Bachich, John Berry, Dan DalCais, Kelly Doolittle, Ralph Nettleton, Barb Patchen, David Stilwell, Susan Tosto, Karin Wikoff.

1. Reviewed and approved meeting minutes from the past two meetings (2 February and 15 January).
2. Discussed self-selection of official “voting members” of the committee, as compared to “interested parties.” Regular attendees who have committed to being responsible for the planning process include: Maria Bachich, John Berry, Dan DalCais, John Bruce, Ralph Nettleton, Barb Patchen, David Stilwell, Karin Wikoff. Karin will track down a few more regular attendees to ask if they are willing to make this commitment, or if they prefer to remain “interested parties.” We noted that our meetings are open, anyone from the community can come and express their interests and concerns, and discuss issues along with the official committee members; we will gladly take all the input we can get from interested parties, but they will not be official voting members of the committee responsible for the planning process.
3. Subcommittees were begun to be formed:
 - Survey 2 (A group to prepare the second more focused survey): Chair: Ralph Nettleton; members Maria Bachich and Kelly Doolittle; Drake Bassett was not present but will be asked if he is willing to continue his work in this area.
 - Inventory (A group to work with the County Planning Department to inventory where we are as a community): Chair: John Berry (tentative ex officio – if he decides to be our rep to the County Planning Board); members Karin Wikoff, Barb Patchen and David Stilwell.
 - Marketing/Outreach (A group to get the word out about our meetings and reach out to community members): Chair: Susan Tosto; members Karin Wikoff (ex officio as Secretary); Melissa Miller was not present but will be asked if she is willing to serve in this role).

The Survey 2 Subcommittee is charged with creating a second survey, more focused on issue area which came up in the first survey, but with ample space for “Other Comments” as well. The numbers are all crunched and we cannot add more to the first survey, so though we remain open to input from any interested residents, the first survey is officially closed.

The Inventory Subcommittee is charged with working with the County Department of Planning and Economic Development to see what information we have available, what stands out as missing and to check against other plans for ideas as we do an inventory of where we are now.

The Marketing/Outreach Subcommittee is charged with publicizing our survey, our meetings and events, and finding ways to reach out to the community for input and involvement. Ideas suggested for the Marketing team to consider included: Inserts in the Pennysaver, Shopper and Tribune; sending notices home with children at SCCS whose families live in Genoa; putting a notice in the Rambling Reporter, or possibly even the survey itself; posting notices in the popular places, as we did for the presentation; using some of our budget money to do a bulk mailing; creating a website for the Committee's work on a free service such as Geocities.

4. Representative for the Town of Genoa to the Cayuga County Planning Board: John Berry is interested in considering this duty; he will be contacting the previous rep as well as the County to ask for details before deciding for sure.

5. Wrap-up

A. Next meeting: Wed 18 Feb 7 PM: The agenda will include flowcharting the work to be done and laying out a rough timeline, working backwards from our goal deadline of September 2010.

B. Review of items accomplished tonight

C. Action items:

- Dan will contact Sue Moss to inquire about bulk mailing as one way of reaching more residents with the second survey.
- Karin will e-mail the Genoa Laws and at least one sample plan to interested attendees, as well as working to make as many of the materials from the County Planning Department available as possible.
- Susan will talk to Melissa Miller about serving on the Marketing/Outreach subcommittee.
- Ralph will talk to Drake Bassett about serving on the Survey 2 subcommittee.
- John Berry will talk to the previous rep as well as contacting the County Planning Board for more information on the role of the rep.
- Dave will make 8 copies of the previous plan and bring them to the next meeting.